

Brace for Impact! Soft Landing to Collide with Hard Data

- The consensus perspective is that the worst is yet to come and the lags from global policy tightening have yet to bite.
- That consensus view also foots to a mild recession or a “soft landing,” because while we may see a weakening of economic data, it is still coming from a position of strength.
- In addition the savings rate is still solid and real incomes strong to the point where consumption may hold steady and support GDP - all soft landing sympathies.
- In this case the fact that the data is simply weakening may matter MORE in the near term than the level to which it actually falls.
- But the upcoming run of hard data – data that is directly tied to jobs, retail sales, units of production etc. - is expected to show material signs of weakening.
- As a result, **hard data** may be on collision course with a **soft landing** over the coming quarters.

Jim Caron: Hello, this is Jim Caron, Co-CIO of the Global Balanced and Risk Control strategies. In today's market one top-of-mind topic is that a soft landing may be colliding with hard data. Many have a soft landing narrative in mind, but the hard data might be pushing back against that at least in the second quarter. Let's go through this.

The consensus view and narrative from an economic outlook perspective is that the worst is yet to come and that the lags from global policy tightening have yet to bite. But the consensus view is also sympathetic with a mild recession or a soft landing, and this is because although we may see weakening of economic data, it's coming from a very strong place. True, labor markets are softening, but from tight levels. Jobless claims are rising despite some seasonal distortions, but they are still low even though they're rising. The JOLTS (Job Openings and Labor Turnover Survey) data indicates there are less than 10 million job openings, and that's a first in a long, long time. The vacancy to unemployment rate is also falling and the monthly jobs data we got this past Friday (April 7) is also starting to show a sharp decline in private payrolls. So we're starting to see some of the hard data actually start to weaken, but the savings rate is still strong as are real incomes. As such, consumption may hold up and that's going to be supportive of GDP. These are all soft landing sympathies.

However, sometimes it's the delta (change) that matters. The fact that the data is weakening may be more about the near term than the level to which it actually lands. The upcoming run of hard data, the data that is actually tied to output like jobs, retail sales and production units, things of that nature, all that data is expected to slow materially and have signs of weakening as a result. This hard data may be on a collision course with a soft landing over the coming quarters. What gives? Well let's get into it.

The first place I'd like to start is the equity market. I call it "taking stock" by the numbers and given that it's the start of the second quarter and upcoming earnings will be discussed at length over the next month, I think it's informative if we take a closer look at the projected path over the coming quarters. Now, I'm not making any forecasts here, instead just commenting on the path of consensus earning forecasts from Bloomberg data over the next quarters. Consensus estimates call for a 7% year-over-year decline in earnings in the first quarter, a big decline, the largest since the third quarter of 2020 which was the post-COVID lockdown period. If true, then the first quarter may mark a drop in earnings growth rates but only to be followed by a similar magnitude decline in the second quarter, which represents back-to-back quarters with large declines in year-over-year earnings growth rates. Some might call this an earnings recession, but combined, they form a trough if analysts expectations are realized. No wonder economists were calling for a recession in the first half of 2023 because this was the broad expectation.

But as discussed last week, a recession is unlikely in the first half of 2023, as the "can has been kicked" down to the second half of 2023. The acceleration in economic activity in the first quarter will likely be looked back on as a counterweight to the weak first quarter year-over-year earnings growth rates. Maybe that's why equity prices didn't collapse because we had good data, despite the fact that there were the earnings declines coming through. However, the second quarter may not have the same luxury as the first quarter since both earnings growth rates and economic data may show signs of weakness in the second quarter. This is what makes the second quarter so treacherous. Full year 2023 bottoms-up earnings have been cut 12% since the end of the second quarter of 2022 already, and they've been cut 4% YTD. Perhaps there are more revisions on the downside to come, we will just have to wait and see.

I'd now like to talk about the new pivot, what we call the earnings pivot, not the Fed pivot. So is there any potential good news that's out there? This is a question we have to ask whenever we get some bad news and I think the answer is yes. As we said earlier, the first and second quarter together may be the trough in earnings growth rates. After that, growth rates may start to improve, albeit slowly, but they're likely to start to improve. Again, sometimes it's the delta that matters. To level set, bottoms-up 2023 consensus earnings are forecasted to be about \$220 based on Bloomberg data. But for 2024 it's expected to go to \$247. To repeat, we're supposed to get \$220 by consensus in 2023 and in 2024 it goes up to \$247 (all of course subject to revisions). The point is that there's a pivot in there somewhere. It is hard to say when definitively, but maybe by the end of the second quarter of 2023.

Let's now turn to the big, bad bond market and this is where I like to quote James Carville who said "bonds intimidate everyone." If you look at the negative sentiment that's in the market, the negative sentiment hasn't missed the bond market at all. One only needs to look at the yields and the multiple Fed rate cuts that are priced in by the end of the year. The flip side to the negative sentiment is that lower nominal yields, lower real yields and, if expectations for rate cuts manifest themselves, then a steeper curve all point to stimulative signals for the forward looking economy by year end. We can't dismiss that. The fact that rates have come down and the curve may steepen in the future is somewhat of a forward looking stimulus for the market, and the stimulus and supportive signal may be happening when earnings growth rates are starting to pick up. Take special note of this, it might be a slow pick up but it might be happening. Again, it could be the delta that matters.

So claim the bond market is smarter than the equity market. Look, I disagree with that, I just think bond traders get up earlier and stay later. The point is that the market pricing for interest rates in yield curves turns supportive on a forward looking basis towards the end of the year. Could it be that the equity market prices are rational after all? Could it be that equities are looking through the trough in earnings toward increasing earnings growth rates alongside stimulative interest rates and yield curves? Could it be these are the questions that we need to ask if the market is willing to look through the first quarter and second quarter negative earnings? Well, we think so. We think the markets can be rational and that they can look through this. We think the risks are more balanced than what the market is appreciating and it's certainly more than what the consensus narrative would suggest. The bar is very low to beat these negative expectations and surprise to the upside. High cash holdings indicate that investors are not positioned for this. There will be potentially big bumps along the way, volatility and surprises and nobody is saying that we're out of the woods yet. But we're keeping an open mind.

Remember it's better to be balanced and defensive and build in risk controls for discipline when investing.

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