

SOLUTIONS & MULTI-ASSET | APPLIED EQUITY ADVISORS TEAM | SLIMMON'S TAKE | MARCH 2023

US Core: MUOIX

Global Concentrated: MLNIX

Global Core: MLMIX

7 Reasons the Equity Market is Rallying

1. It's what the market does the year after a 25% decline.1

AEA positioning: Many stocks declined more than 25%.² Adding depressed cyclical quality stocks.

AUTHOR



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2. Declines happen the year before an earnings slowdown, rallies happen the year of the slowdown.³

AEA positioning: The time to be defensive was last year.

3. Wall Street/investors are overwhelmingly bearish with epic levels of cash.4

AEA positioning: While always mindful of beta risk, fully invested in anticipation of equity cash capitulation as market rallies.5

The index performance is provided for illustrative purposes only and is not meant to depict the performance of a specific investment. Past performance is no guarantee of future results. See Disclosure section for index definitions.

¹ Since 1950, the S&P 500 has been up over the next 12 months, 9 of the 10 times it experienced a 25% decline. Bloomberg.

² The NASDAQ declined 30%. Bloomberg.

³ Since 1950, there have been 11 greater or equal to -10% down earnings years. The S&P 500 produced a positive return in 9 of those 11 years. Bloomberg.

⁴ Average allocation to stocks is only 52%. Historically, at these low levels, stocks generated positive returns 95% of time. Bank of America. March 1st, 2023.

⁵ AEA equity strategies are 98%-99% invested. Only 1%-2% cash.

4. Excluding a handful of mega-cap tech stocks, the market is not that expensive.6

AEA positioning: Reduced very large companies relative to benchmarks.

5. It's not a bear market bounce. Look at what is leading: Cyclicals, transports, Europe. It's a bull phase.

AEA positioning: Increased positioning in cyclical stocks and Europe.

6. Mid-term returns historically weak (2022) while year 3 Presidential year positive 95% of time (2023).7

AEA positioning: First half of 2023 will surprise on upside.

7. Inverted yield curve's forecasting ability has diminished; consumer/corporate rate sensitivity has declined; Fed's tightening less impactful on economy.⁸

AEA positioning: Respect the yield curve but listen to Main Street.

Andrew

⁶ The S&P is trading at 18 x 2023 consensus earnings. Ex AAPL, AMZN, GOOGL, MSFT, NVDA, TSLA market trading at 15.5 x 2023 earnings and 14.5 x 2024 earnings. March 1st, 2023. Bloomberg.

⁷ Year 3 of the Presidential cycle, the S&P 500 has been down once since 1939.

⁸ Empirical Research. March 3rd, 2023.

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