

Global Shareholder Activism Scorecard

Global Legal Advisor

Full Year 2016

	# Campaigns				
	2016		Advised	Advised	
Legal Advisor	Rank	Total	Company	Activist	
Olshan Frome Wolosky LLP	1	87	1	86	
Schulte Roth & Zabel LLP	2	36	1	35	
Vinson & Elkins LLP	3	27	27	0	
Wachtell Lipton Rosen & Katz	4	19	19	0	
Skadden, Arps, Slate, Meagher & Flom	5	15	13	2	
Morgan Lewis & Bockius	6	14	14	0	
Thompson Hine LLP	7	13	4	9	
Latham & Watkins	8	10	10	0	
Sullivan & Cromwell	9	9	9	0	
Akin, Gump, Strauss, Hauer & Feld	10	7	0	7	
Paul, Weiss	11	6	6	0	
Kirkland & Ellis	12*	5	5	0	
Norton Rose Fulbright	12*	5	1	4	
Goodmans	12*	5	3	2	
Cadwalader, Wickersham & Taft	15*	2	2	0	
Cravath, Swaine & Moore	15*	2	2	0	
Simpson Thacher & Bartlett	15*	2	2	0	
Top Fifteen Total		264	119	145	
Industry Total		422			

Global Financial Advisor Full Year 2016

		# Campaigns			
	2016		Advised	Advised	
Financial Advisor	Rank	Total	Company	Activist	
Morgan Stanley	1	24	24	0	
Goldman Sachs & Co	2	20	20	0	
Credit Suisse	3*	11	11	0	
Lazard	3*	11	11	0	
Evercore Group	5	8	8	0	
Barclays PLC	6*	3	3	0	
JP Morgan & Co Inc	6*	3	3	0	
Houlihan Lokey	6*	3	2	1	
Peter J. Solomon Co Ltd	9	2	2	0	
Bank of America	10*	1	1	0	
Citicorp	10*	1	1	0	
PJT Partners LP	10*	1	1	0	
Top Ten Total		88	87	1	
Industry Total		422			

Global Proxy Solicitor Full Year 2016

		# Campaigns			
	2016		Advised	Advised	
Proxy Solicitor	Rank	Total	Company	Activist	
Innisfree M&A Inc	1	55	49	6	
Okapi Partners LLC	2	49	10	39	
MacKenzie Partners Inc	3	46	44	2	
D.F. King & Company	4	27	23	4	
Georgeson	5	18	12	6	
Alliance Advisors Inc	6*	7	4	3	
Kingsdale Shareholder Services	6*	7	4	3	
Shorecrest Group Ltd	8	1	1	0	
Top Eight Total		210	147	63	
Industry Total		422			

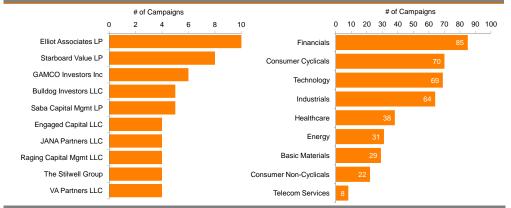
Top 15 Global Campaigns by Target Market Cap

Full Year 2016

Campaign						
Announce	Target		Market Cap			
Date	Nation	Target Company	(US\$mil)	Shareholder Activist	Demand	Status
11/1/2016	United States	GE	262,914.7	Trian Fund Management LP	Shareholder Rights	Pending
10/6/2016	South Korea	Samsung Electronics Co Ltd	260,347.4	Elliott Associates LP	Spinoff	Pending
3/17/2016	United Kingdom	GlaxoSmithKline PLC	96,895.5	Woodford Investment Mgmt	Spinoff,Board Rep	Pending
8/16/2016	United States	Morgan Stanley	83,715.1	ValueAct Capital Partners LP	Seek Alternatives	Pending
5/6/2016	Germany	Volkswagen AG	78,792.5	TCI Advisory Services LLP	Say On Pay	Pending
1/8/2016	United States	Time Warner Inc	74,475.7	Corvex Management LP	Force Sale, Spinoff	Pending
2/21/2016	Canada	Suncor Energy Inc	52,952.9	Canadian Oil Sands Ltd	Shareholder Rights	Pending
9/13/2016	Switzerland	ABB Ltd	50,837.4	Cevian Capital II Master Fund	Seek Alt, Spinoff	W/D
9/13/2016	Switzerland	ABB Ltd	50,837.4	Artisan Partners LP	Spinoff	W/D
1/11/2016	Spain	Telefonica SA	48,924.1	Shareholders	Spinoff,Seek Alt	Pending
1/6/2016	United States	Yahoo! Inc	42,964.2	Starboard Value LP	Board Ctrl, Shldr Rights	Settled
11/28/2016	United States	Cognizant Tech Solutions	34,824.8	Elliott Associates LP	Seek Alternatives	Settled
1/19/2016	United States	CBS Corp	30,155.3	Springowl Associates LLC	Board Rep, Seek Alt	Pending
1/8/2016	United States	CBS Corp	30,155.3	SEAMUS FINN	Shareholder Rights	Pending
11/21/2016	United States	Marathon Petroleum Corp	26,464.7	Elliott Associates LP	Spinoff	Pending

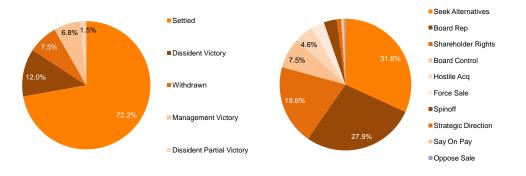
Global Activist and Target Industry Breakdown

Full Year 2016



Global Completed Campaign Status and Primary Demand

Full Year 2016





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- Shareholder Activism campaigns are tracked by "Intent" mainly from Item 4 clauses in Schedule 13D US Public Filings, other SEC Filings (DEF 14A), Media Sources, Press Releases, Public Shareholder Proposals, Public Letters to Management and Regional Governance Reports. Activist Investors must display a clear confirmation of actions or the potential to take defined actions against a target company to be included in the database.
- . Scope of coverage includes value creation, changes to the Board of Directors and intent to persuade M&A activity.
- Advisor rankings are compiled via public sourcing and quarterly survey disclosures.
- Campaign count is based on the announcement date.

All data is as of February 13, 2017 and sourced from Thomson Reuters Eikon / SDC Platinum.

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